

IS MY IMPLEMENTATION PRACTICE CULTURALLY RESPONSIVE?

Paul Elam, Ph.D.
MPHI

Jen Schroeder, Ph.D.
The Implementation Group

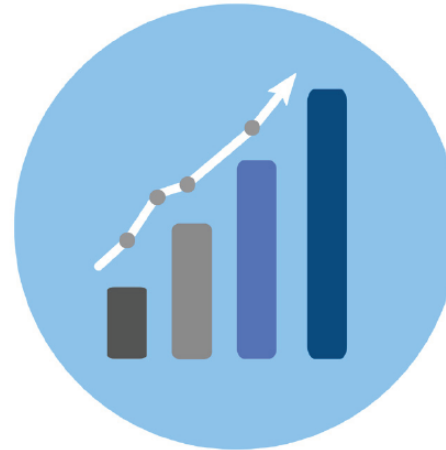
June 12, 2019

Summer Institute on Implementation Science

Welcome

- Part 1
 - ▣ Overview of IS and implementation specialist competencies
 - ▣ A cultural competence lens for implementation practice
 - ▣ Self-assessment

- Part 2
 - ▣ What are you thinking about now?
 - ▣ How does this impact your work?
 - ▣ How will you move your practice further?



Part 1

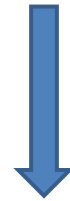
Cultural Competence and Implementation Practice: Overview and Self-Assessment

Key Considerations of Quality Implementation

- ❖ Is more an iterative rather than strictly linear process



- ❖ Does not occur “in a vacuum” but involves multiple determinants happening simultaneously



- ❖ Is therefore more than a prescribed sequence and requires guiding principles rather than rigid steps

Implementation Stages

2-4 years



- Assess needs
- Examine fit and feasibility
- Understand operationalization of model
- Involve stakeholders
- Make decisions

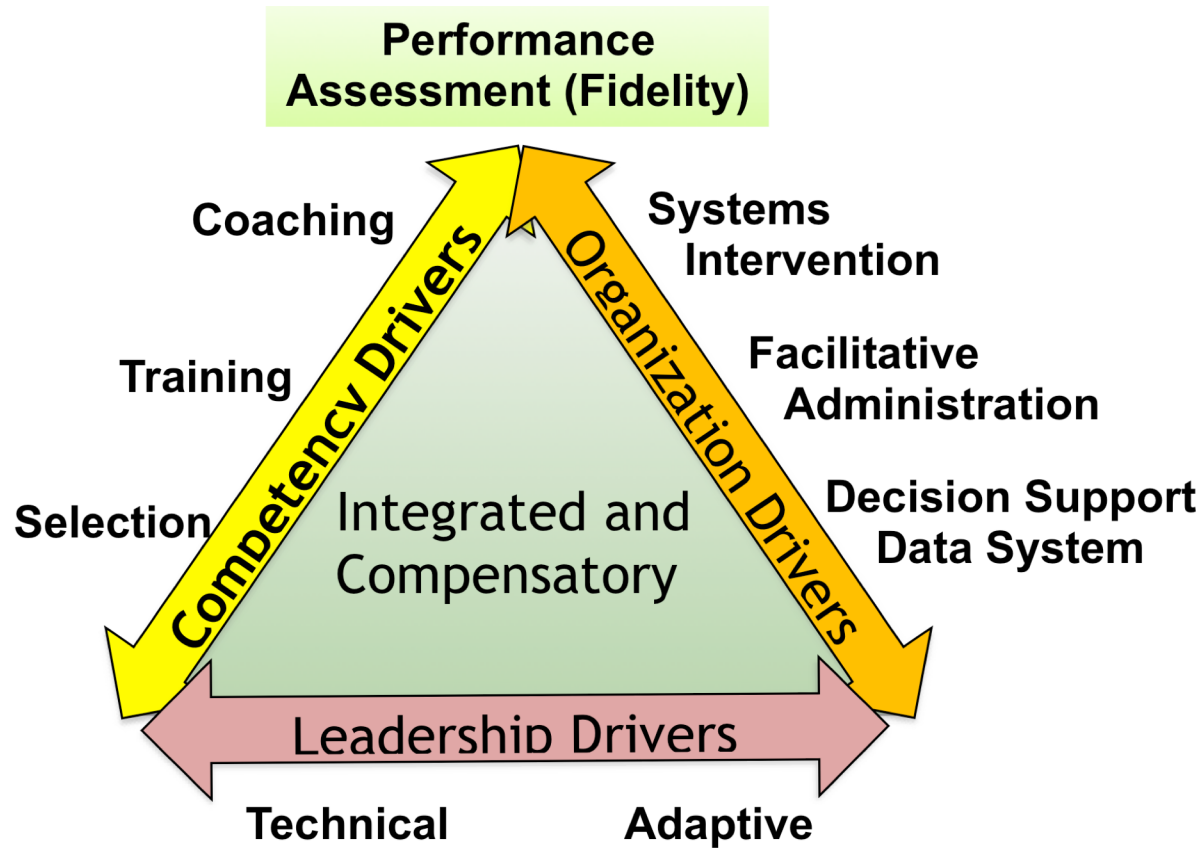
- Acquire resources
- Make necessary structural and instrumental changes
- Develop implementation supports
- Prepare staff

- Initiate new services
- Manage change
- Develop data systems
- Create improvement cycles

- Skillful implementation
- Implementation & innovation outcomes realized
- Practice standardized

- Secure funding streams
- Established infrastructure
- Ongoing training and coaching
- Data-driven decision making
- Supportive policies and procedures

Implementation Drivers



Implementation Specialist Practice Profile

Principles

- Empathy
- Curiosity
- Commitment
- Methodical
- Transdisciplinary



Source: Metz, A., Louison, L., Ward, C., & Burke, K. (2018).
Implementation Specialist Practice Profile: Skills and Competencies for
Implementation Practitioners.

Implementation Specialist Practice Profile

Core Components

- Co-Creation
- Ongoing Improvement
- Sustainability



Source: Metz, A., Louison, L., Ward, C., & Burke, K. (2018).
Implementation Specialist Practice Profile: Skills and Competencies for
Implementation Practitioners.

Core Components



Co-Creation

- Co-learning
- Brokering
- Address Power Differentials
- Co-Design
- Tailored Support



Ongoing Improvement

- Assess Need & Context
- Apply and Integrate Implementation Science Approaches
- Conduct Improvement Cycles



Sustaining Change

- Grow and Sustain Relationships
- Build Capacity
- Cultivate Leadership
- Facilitation

Co-Creation

□ Co-learning



□ Brokering



□ Address power differentials



□ Co-design



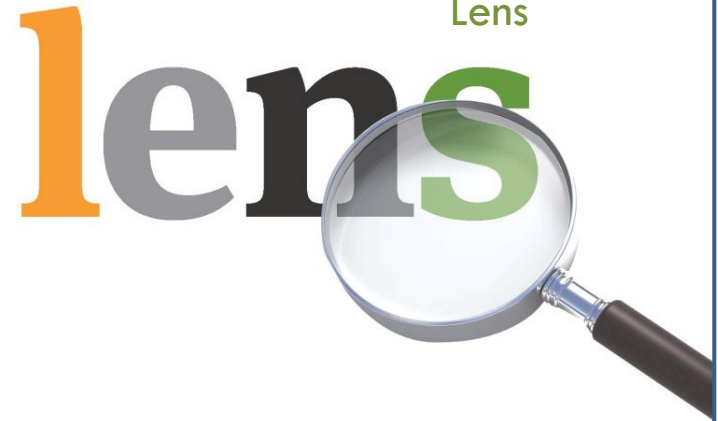
□ Tailored support



Cultural Responsiveness

- Make the case for using a culturally responsive and race-conscious approach in our work.
- Begin the discussion on how the intentional inclusion of a culturally responsive and racial equity lens changes our work processes and the composition of our teams.
- Share strategies and tools to intentionally include a culturally responsive and racial equity lens our work.

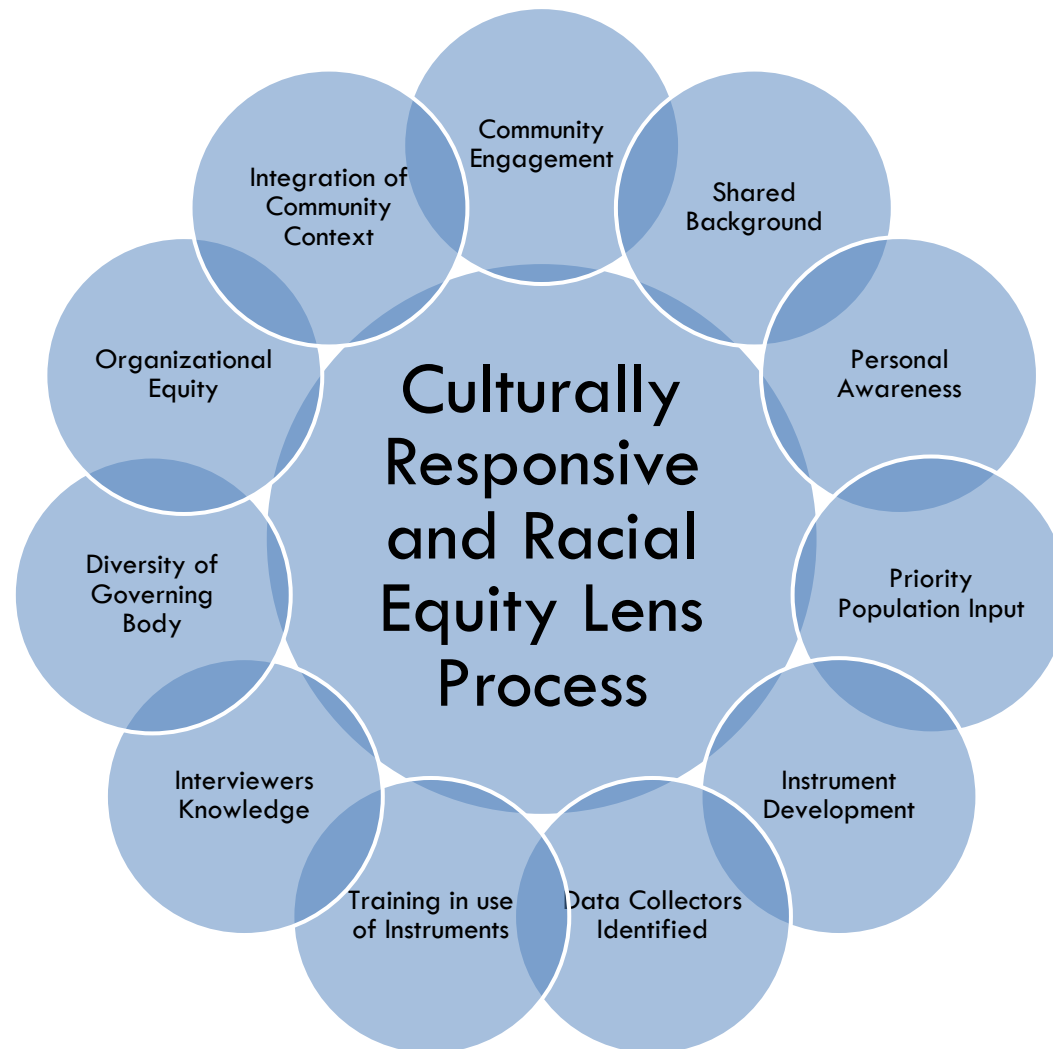
Considerations for
Engaging in
Implementation
Science Using a
Culturally Responsive
and Racial Equity
Lens



Culturally Responsive and Racial Equity Lens

Diversity	Assessment	Inclusion	Community Engagement	Equity
<p>Diversity among team</p> <p>Personal awareness of cultural frameworks, assumptions and biases</p>	<p>Awareness of cultural differences among priority population</p> <p>Shared background/life experiences with the priority population</p> <p>Multicultural training</p>	<p>Priority population input in design and decision-making process</p> <p>Process appropriate to participant's culture</p>	<p>Use of community navigators to understand priority population</p> <p>Use of team members with prior diversity, inclusion, and equity work</p>	<p>Who and what was changed or affected, and how?</p> <p>Were there unintended changes or consequences because of culture or context?</p>

Tenants for achieving equity



Aligning Equity with Implementation

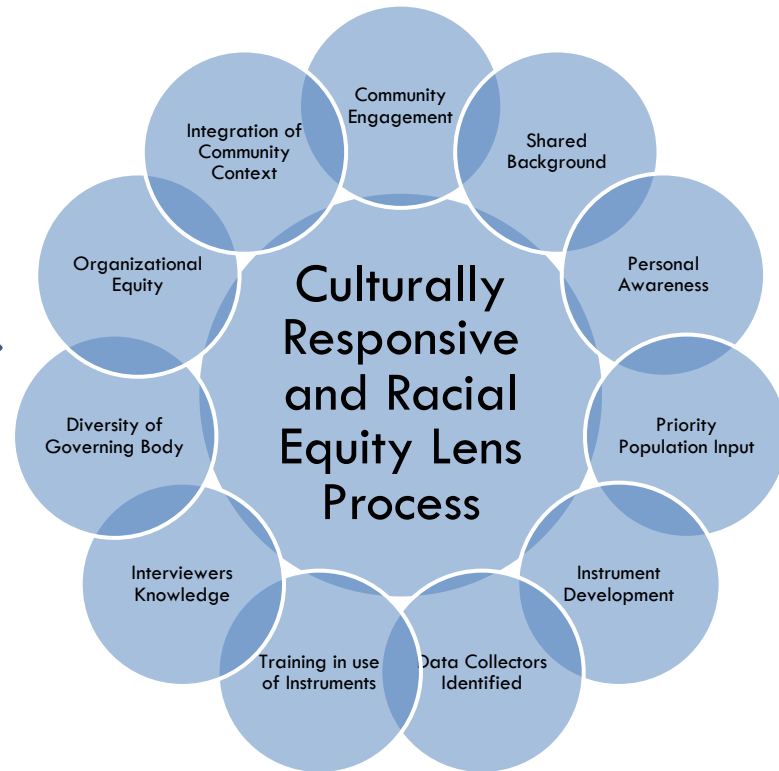
□ Co-learning 

□ Brokering 

□ Address power differentials 

□ Co-design 

□ Tailored support 





Part 2

Cultural Competence and *Your* Implementation Practice

Poll

- Which of the following equity areas are you most focused on now?
 - ▣ Demographics/diversity of background of the organization's governing board.
 - ▣ Hierarchical dynamics between and among the governing board and staff that have the potential to impact project success.
 - ▣ The extent to which community stakeholders were actively involved in the planning and implementation of program activities.

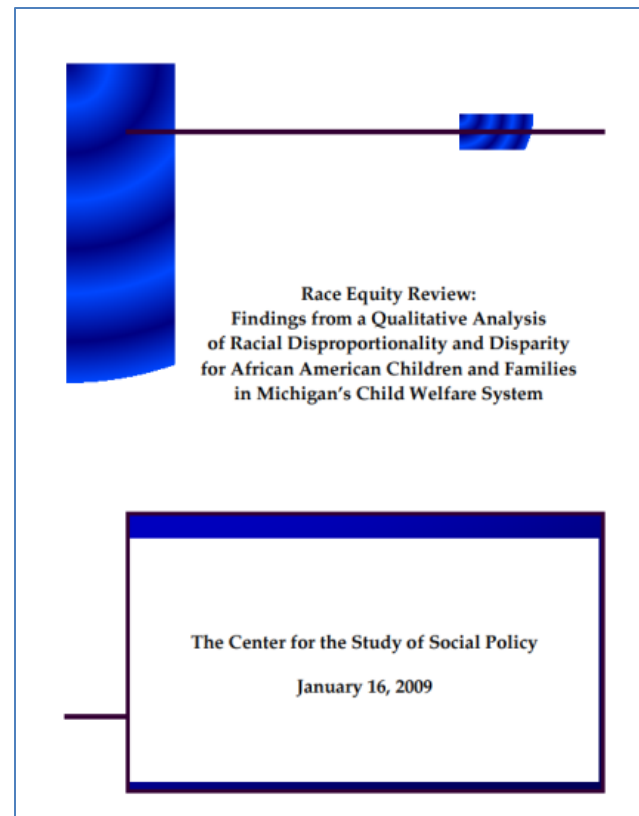
Equity and Implementation Practices

- ▣ What is the challenge?
- ▣ What strategies have you tried to address this?
- ▣ What has worked well? What has not?
- ▣ What puzzles you about how to move forward?
- ▣ How are stakeholders engaged in your problem solving?
- ▣ What are you most worried about? What keeps you up at night?

Case Example

Identifying and Reducing Disproportionate Minority Contact in the Child Welfare System

- Many individuals and organizations helped to successfully carry out the review
 - MDHHS staff (central office and main office)
 - Parents, caretakers, youth, and service providers
 - Praxis International
 - Casey Family Programs
 - Annie E. Casey Foundation
 - Skillman Foundation
 - Center for the Study of Social Policy
 - Public Policy Associates, Inc.



What's Next?

- How does this move your practice further?
- What questions do you still have?
- What will you do next?

Culturally Responsive Engagement Checklist

- Identify **racial disparities**.
- Understand racial **historical legacy**.
- Examine **institutional and inter-institutional aspects** of structural racism.
- Assess **diversity** of team, service provider, and funder.
- Reflect on **cultural competence** of team.
- Ensure **community voices** are heard and valued.
- Reach out to **community leaders/agents**.



Contact Information



MPHI®

A Michigan-based, nationally engaged,
non-profit public health institute - advancing population
health through public health innovation and collaboration.



THE Implementation GROUP

Paul Elam, Ph.D.

Chief Strategy Officer, MPHI
2436 Woodlake Circle, Suite 300
Okemos, Michigan 48864
www.mphi.org/leadership/paul-elam-phd

Phone: 517-324-8386
Cell: 517-388-7651
Fax: 517-324-0260
Email: pelam@mphi.org

Jennifer Schroeder, Ph.D.

The Implementation Group
www.theimplementationgroup.com

Phone: 720-722-0978
Email: jen@theimplementationgroup.com