

Activity 4.5

Linking Communication Protocols



By “linking” communication protocols, organizations form a practice-policy communication cycle. These feedback processes provide supportive policy, funding, and operational environments for new initiatives, as well as systems changes.

The specific purposes of linking communication protocols are to:

- Communicate progress and celebrate success throughout the system
- Report systemic barriers that are preventing or hindering implementation (e.g., either to be resolved by one of the groups, or moved ‘up the line’ to the group that can best address the barrier)
- Report on actions taken related to past issues
- Revisit past decisions and agreements periodically to ensure that solutions are still functional

Instructions

- Download [Handout 8: Communication Protocols Worksheet](#).

Apply it Now

- Identify two teams in your existing system.
- Use this worksheet to discuss linking communication strategies for those teams.