

Activity 5.4

Transformation Zone Elevator Speech

Review Module 5, Topic 4: Transformation Zones. Then, create a 2-3 minute elevator speech for leadership in your organization explaining the difference between a “pilot” and a “transformation zone.”

TIP:

Try answering the following questions in your elevator speech:

- What are some of the key differences between a Transformation Zone and a Pilot? What functions do Transformation Zones address?

- How can a Transformation Zone improve the success of scaling up a new program or pilot to the entire organization or system?

- How do Transformation Zones benefit:
 - Staff?

 - Administrators?

 - Students?

 - Family or Community Members?

Now practice your speech with a colleague. Save the speech. You never know when it may be useful!