Individual interviews are conducted with a sample of practitioners and community members engaged in services. The goal is to identify the innovation’s principles that guide successful work with children, youth, adults, and families, as well as the specific activities practitioners are engaged with to bring these principles to life.

1. Practitioners and community members are asked to provide examples from the field to illustrate the use of guiding principles and core activities related to the innovation.

2. Practitioners also are asked to consider successes and challenges in implementing the innovation.

3. Community members are asked to consider the benefits and challenges of innovations in supporting their desired outcomes.

4. Other key stakeholders are also interviewed as needed.

5. Findings from the interviews are coded for themes to inform the development of a draft description of the practice profile.